



Watercrest Senior Living Group Welcomes Mariola Rodriguez as Community Relations Director of Market Street Memory Care Residence Tampa

VERO BEACH, Fla, September 25, 2017 – [Watercrest Senior Living Group](#) is proud to announce that Mariola Rodriguez has transitioned to Community Relations Director of [Market Street Memory Care Residence](#) in Tampa, Florida. The 64-unit, state-of-the-art senior living community opens January 2018, offering exceptional amenities, multi-sensory programming, innovative training, and world-class care for seniors living with Alzheimer’s and dementia.

Rodriguez successfully led memory care program startup and development, opening both [Watercrest Lake Nona Assisted Living and Memory Care](#) and [Market Street Memory Care Residence](#) in Viera, communities designed, owned and operated by Watercrest Senior Living Group. A Nationally Certified Alzheimer’s Disease and Dementia Care Trainer, Rodriguez achieved community-wide success, advancing to the position of Community Relations Director of Market Street Memory Care Residence in Viera.

“Watercrest has awarded me an enriching opportunity establishing our multi-sensory memory care programming in multiple Watercrest and Market Street communities, and building strong relationships with our residents and family members,” says Mariola Rodriguez. “I’m incredibly grateful to impact the lives of so many seniors and their families as Watercrest expands and flourishes.”

[Market Street Memory Care Residences](#) are artfully designed memory care communities envisioned by Market Street co-owner [Marc Vorkapich](#), CEO and principal of parent company, Watercrest Senior Living Group. Market Street Communities connect the hearts and minds of residents by stimulating their senses with the goal of re-experiencing memories. All Market Street associates are Nationally Certified Dementia Care Practitioners and their unique programming offers multi-sensory experiences and attention to individualized resident needs.

“Mariola brings knowledge, experience, and most importantly, an intrinsic ability to connect with our residents and families, ensuring they receive the individualized attention they deserve,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “Mariola has significantly impacted each of our residents and we look forward to her continued growth with Market Street Memory Care Residence in Tampa.”

Market Street Memory Care Residence features an inviting and purposeful LifeBUILT design, including spacious accommodations, abundant natural lighting, internal courtyards with lush gardens, circular walkways, and visual cueing. This specialized care community boasts extraordinary central gathering spaces in Market Plaza, an active, “outdoor” streetscape complete with Newsstand, Art Gallery, Bakery, Salon and Spa, and Post Office caring designed to welcome family and friends.

To secure a reservation at Market Street Memory Care Residence in Tampa, contact Mariola Rodriguez, Community Relations Director at 727-202-9314 or visit the office Monday through Friday, 9am to 5pm, in the Trinity Commons Plaza at 7813 Mitchell Blvd, Suite 102, New Port Richey, FL 34655.

[Watercrest Senior Living Group](#) specializes in the development and operations management of assisted living and memory care communities and the growth of servant leaders. For community information, visit www.marketstreetresidence.com.

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