



## **Market Street Memory Care Residence Tampa Now Accepting Reservations**

VERO BEACH, Fla, August 9, 2017 –[Market Street Memory Care Residence](#) in Tampa, Fla announces the opening of their community sales office, offering prospective residents the opportunity to secure their reservation in the 64-unit all memory care community. This state-of-the-art senior living community is scheduled to open in January 2018, offering exceptional amenities, diverse culinary experiences, innovative training and world-class care for seniors living with Alzheimer’s and dementia.

[Market Street Memory Care Residences](#) are artfully designed memory care communities envisioned by Market Street co-owner [Marc Vorkapich](#), CEO and principal of parent company, Watercrest Senior Living Group. Through an operationally driven design and experienced approach to memory care, Market Street Communities connect the hearts and minds of residents by stimulating their senses with the goal of re-experiencing memories.

Market Street Memory Care Residence welcomes future residents, family members and associates to visit the sales office to discover the extraordinary difference in care, amenities and lifestyle provided by a Market Street community. Contact Mariola Rodriguez, Community Relations Director at 727-202-9314 to schedule an appointment, or visit the office Monday through Friday, 9am to 5pm, in the Trinity Commons Plaza at 7813 Mitchell Blvd, Suite 102, New Port Richey, FL 34655.

“We are honored to bring a refreshing alternative to traditional senior memory care to the Tampa Bay area, offering seniors, families and caregivers personalized enrichment programming, world-class service, and unparalleled associate training, all of which foster connections and enhance life experiences,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group.

Architected by LifeBuilt Architecture, [Market Street Memory Care Residences](#) Tampa will feature an inviting and purposeful design, including spacious accommodations, abundant natural lighting, internal courtyards with lush gardens, circular walkways, and visual cueing. This specialized care community boasts extraordinary central gathering spaces in Market Plaza, an active, “outdoor” streetscape complete with Newsstand, Art Gallery, Bakery, Salon and Spa, and Post Office caringly designed to welcome family and friends.

All Market Street care associates are Nationally Certified Dementia Care Practitioners and their unique multi-sensory memory care programming includes Personal Life Silhouettes, Music & Memory, Memories in the Making, For the Love of Color, culinary and gardening experiences, as well as personal well-being activities.

Market Street Memory Care Residence is currently under construction at 833 East Lake Road North in Tarpon Springs. Centrally located between Trinity, Clearwater and Tampa, this unique location offers seniors one of Florida’s most abundant qualities of life.

[Watercrest Senior Living Group](#), owner of Market Street, specializes in the development and operations management of assisted living and memory care communities. With multiple senior living projects across the southeast, Watercrest Senior Living Group principals, [Marc Vorkapich](#), CEO and [Joan Williams](#), CFO, are setting new standards of quality for seniors and their families in the development of upscale senior living communities.

For more information, visit [www.watercrestslg.com](http://www.watercrestslg.com) or [www.marketstreetresidence.com](http://www.marketstreetresidence.com).

Kathryn Vorkapich  
772-539-4553  
[kathryn@chandonnicholas.com](mailto:kathryn@chandonnicholas.com)

FOR IMMEDIATE RELEASE

# # #