



MARKET STREET

A MEMORY CARE RESIDENCE

Watercrest Senior Living Group Celebrates the Groundbreaking of Market Street Memory Care Residences Tampa

VERO BEACH, Fla, March 9, 2017 – [Watercrest Senior Living Group](#) gathered with city officials, development, construction, and design partners to celebrate the ceremonial groundbreaking of [Market Street Memory Care Residences](#) in Tampa, Florida. The 64-unit all memory care community will open to residents in January 2018, offering exceptional amenities, diverse culinary experiences, innovative training and world-class care for seniors living with Alzheimer’s and dementia.

Market Street Memory Care Residences are artfully designed memory care communities envisioned by Market Street co-owner [Marc Vorkapich](#), CEO and principal of parent company, Watercrest Senior Living Group. Through an operationally driven design and experienced approach to memory care, Market Street Communities connect the hearts and minds of residents by stimulating their senses with the goal of re-experiencing memories.

“Market Street Memory Care Residences offer a refreshing alternative to traditional senior memory care; our state-of-the-art communities, unparalleled service, and personalized enrichment programming enhance life experiences for our residents, families and caregivers,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “We are excited to introduce our Market Street concept to the Tampa Bay area and positively impact this dynamic community through job creation and valuable community partnerships.”

Architected by LifeBuilt Architecture, [Market Street Memory Care Residences](#) Tampa will feature an inviting and purposeful design, including spacious accommodations, abundant natural lighting, internal courtyards with lush gardens, circular walkways, and visual cueing. This specialized care community boasts extraordinary central gathering spaces in Market Plaza, an active, “outdoor” streetscape complete with Newsstand, Art Gallery, Bakery, Salon and Spa, and Post Office caringly designed to welcome family and friends.

All Market Street associates are Nationally Certified Dementia Care Practitioners and their unique memory care programming includes Personal Life Silhouettes, Music & Memory, Memories in the Making, For the Love of Color, multi-sensory culinary and gardening experiences, as well as personal well-being activities.

[Walker and Company](#) began construction last November on the 46,000 square foot memory care community located at 833 East Lake Road North in Tarpon Springs. Centrally located between Trinity, Clearwater and Tampa, this unique location offers seniors one of Florida’s most abundant qualities of life.

[Watercrest Senior Living Group](#), owner of Market Street, specializes in the development and operations management of assisted living and memory care communities. With multiple senior living projects across the southeast, Watercrest Senior Living Group principals, [Marc Vorkapich](#), CEO and [Joan Williams](#), CFO, are setting new standards of quality for seniors and their families in the development of upscale senior living communities.

For more information, visit www.watercrestslg.com or www.marketstreetresidence.com.

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