

Watercrest Senior Living Group Proudly Announced as Top Fundraising Team at the Alzheimer's Association's Walk to End Alzheimer's® in Vero Beach

VERO BEACH, FL, October 14, 2013 – <u>Watercrest Senior Living Group</u> led the march against Alzheimer's disease this weekend as the top fundraising team and Gold Level sponsor at the Alzheimer's Association's Walk to End Alzheimer's® at Humiston Park. The owners of Watercrest Senior Living Group, Marc Vorkapich, CEO, and Joan Williams, CFO, learned of the Alzheimer's Walk just six weeks ago, and were immediately compelled to make an impact in the fight to eliminate this devastating disease. The Watercrest executives, associates and their families banded together earning the proud status of top fundraising team in Vero Beach and garnering three Champions Club awards.

Watercrest Senior Living Group, headquartered in Vero Beach, is devoted to building and operating senior living communities with the highest standards of care and amenities for our seniors, thus the mission to defeat Alzheimer's is an incredibly personal and touching one. "We are blessed and humbled to join together and support the Alzheimer's Association, an organization with the mission of eliminating Alzheimer's, advancing research, and enhancing care and support for those affected by this devastating disease," says <u>Marc Vorkapich</u>, Watercrest CEO, "we look forward to continuing and improving upon our own mission of support each year at this event.



Stephanie LaPlante, Jackie Williams, Joan Williams and Joni Rozier of Watercrest Senior Living Group enjoy the festivities at the Walk to End Alzheimer's at Humiston Park.

In 2013, an estimated 5.2 million Americans of all ages have Alzheimer's disease. It is the 6th leading cause of death in the United States and the only cause of death among the top 10 in America without a way

to prevent it, cure it or even slow its progression. The <u>Alzheimer's Association's Walk to End</u> <u>Alzheimer's®</u> is the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Held annually in more than 600 communities nationwide, this inspiring event calls on participants of all ages and abilities to reclaim the future for millions and end Alzheimer's disease.

Watercrest Senior Living Group specializes in assisted living and memory care community operations, market repositioning and <u>advisory services</u>. Partnering with a wide variety of stakeholders such as land owners, real estate developers, investors, financial institutions, and REITs, Watercrest Senior Living Group focuses on its core strengths, operations management of assisted living and memory care communities and the development of servant leaders.

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