



## **Watercrest Senior Living Group Announces Sherrie Predojev as Community Relations Director of Market Street Memory Care Residence**

VERO BEACH, Fla, October 26, 2017 – [Watercrest Senior Living Group](#) proudly welcomes Sherrie Predojev as Community Relations Director of Market Street Memory Care Residence in Viera, Florida. The 60-unit, state-of-the-art memory care community offers exceptional amenities, multi-sensory programming, innovative training, and world-class care, for seniors living with Alzheimer’s and dementia.

Predojev brings over thirty years of clinical experience as an RN with an extensive background in mental health and psychiatry, geriatrics, rehabilitation and home health. After years of clinical success, Predojev’s career path segued into sales and marketing, implementing her clinical knowledge to support and assist potential residents and families with their changing needs.

A highly respected health professional in Brevard County, Predojev will serve as Community Relations Director at [Market Street Memory Care Residence](#), successfully cultivating relationships while instilling her passion for serving seniors.

“Sherrie’s servant heart, coupled with her clinical expertise, ensures our residents and families receive exceptional care and guidance as they transition to Market Street Memory Care Residence,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “In addition, her impact as an established community leader strengthens our common unity initiatives, partnerships, and resources in the Viera community.”

[Market Street Memory Care Residences](#) are artfully designed memory care communities envisioned by Market Street co-owner [Marc Vorkapich](#), CEO and principal of parent company, Watercrest Senior Living Group. Market Street Communities connect the hearts and minds of residents by stimulating their senses with the goal of re-experiencing memories. All Market Street care associates are Nationally Certified Dementia Care Practitioners and their unique programming offers multi-sensory experiences and attention to individualized resident needs.

“I have come full circle in my career, appreciating my role as Community Relations Director allows me the opportunity to utilize my experience and passion for serving seniors, while positively impacting the lives of our residents and their families,” says Sherrie Predojev, Community Relations Director of Market Street Memory Care Residence.

[Market Street](#) features an inviting and purposeful LifeBUILT design, including spacious accommodations, abundant natural lighting, internal courtyards with lush gardens, circular walkways, and visual cueing. This specialized care community boasts extraordinary central gathering spaces in Market Plaza, an active, “outdoor” streetscape complete with Newsstand, Art Gallery, Bakery, Salon and Spa, and Post Office caringly designed to welcome family and friends.

[Watercrest Senior Living Group](#) specializes in the development and operations management of assisted living and memory care communities and the growth of servant leaders. For community information, visit [www.marketstreetresidence.com](http://www.marketstreetresidence.com) or call 321-253-6321.

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